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## Pacifica Beach Coalition announces 'Earth Day of Action' event seeks teams for Earth Day projects

By Lynn Adams | *Special to the Pacifica Tribune*

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"Be Turtley Clean, Take Action!" is the motto for the upcoming city wide Earth Day of Action event hosted each year by the Pacifica Beach Coalition.

And everyone is invited to mark their calendars and join in on Saturday, April 21, as we prepare to take action for Earth Day again to help the ocean, environment, and this year the sea turtles of the world.

If you can rally a team, community group, family, club, business, or group of people to help at or adopt a needy project please call the Pacifica Beach Coalition now at 355-1668 to find out more and plan for your team's Day of Action! A wish list for Earth Day Actions has been assembled to help us clean all of our streets, parks, public places, and even school yards. This includes removing litter and weeds which crowd out the native plants, gardening, planting trees, and restoring habitat.

The pet project you've always wanted to have changed can be added to this list. With one leader per site, any project is possible so long as everyone is safe and the permission is granted by the land owner.

"Our work on Earth Day will be dedicated to the Sea Turtles this year," said Lynn Adams, Pacifica Beach Coalition president. According to Sea Turtle Conservancy, "Sea turtles have existed for over 100 million years, and they travel throughout the world's oceans.

Suddenly, however, they are struggling to survive -- largely because of things people are doing to the planet's oceans and beaches. Scientists recognize seven living species of sea turtles and each of these species is on the endangered species list."

Premier sponsor Recology of the Coast along with the City of Pacifica, San Mateo County Water Pollution Prevention Program, North Coast County Water District, GGNRA - Parks Conservancy, Pedro Point Surf Club, Sea Turtle Restoration Project, JUHSD and Pacifica School District have been working together to make this signature Earth Day event the most extensive Day of Action in the Bay Area, State, and possibly even in the USA.

Our collective hope is that every person in Pacifica and beyond will take time on Earth Day to do something for the earth and the environment and that by joining together, we help save the sea turtles and make lasting changes that improve the world forever.


This annual event engaged 7,200 volunteers to take action last year and removed over 23,000 pounds of trash, recyclables, and greenwaste from over 100 sites in Pacifica. When combined with CA Coastal Cleanup Day, over 25,000 volunteers removed just under 100,000 pounds from the environment since 2005!

What can we do with your help? Please call now to sign up your team for the project of your choice

-- Pacifica Beach Coalition

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