

Local Environmentalist Group Honored

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Pacifica Beach Coalition named among Bay Area’s top “cleanup” nonprofits. A Pacifica environmentalist group was honored as a top “cleanup” nonprofit groups by a personal finance website.

By [Gideon Rubin \(Open Post\)](#) July 27, 2012 at 6:14am



NerdWallet [ranked](#) the [Pacifica Beach Coalition](#) as one of the Bay Area’s Top 4 “cleanup” nonprofit groups for its work protecting the city’s coast and marine wildlife.

The PBC got plaudits for holding monthly cleanups and promoting sustainable practices through a liaison program involving schools throughout the Bay Area, among other activities.

“As with any successful movement or organization, the Pacifica Beach Coalition is rooted in community action, starting at the individual level,” NerdWallet said.

The website praised the Pacific Beach Coalition for providing “an effective and reliable model that could and should be adapted by conservation organizations around the world.”