

Join the PBC

By Helen Nicely and Julie Walters Co-Site Captains, Mussel Rock, Daly City. Pacifica Tribune San Jose Mercury News

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We offer a great kick-off opportunity for any of you who have wondered how to make a difference this year in our coastal towns of Montara, Half Moon Bay, Daly City and Pacifica. Come to the Surf Spot Restaurant at 4627 Pacific Coast Highway 1 on Thursday, Feb. 26, from 6 to 8:30 p.m.

Find us in the heated outdoor cabana area at the back of the restaurant. Look for our Pacifica Beach Coalition sign and welcome table. PBC is part of the Pacifica's Environmental Family.

There will be a pick-up stick giveaway for the person who wins the pickup trash competition that evening. Come and see what kind of interesting "trash" treasures we have found recently. Learn about our awards as Best Community Group voted by the Pacifica Chamber of Commerce, and Winner of the Cox Conserves Award. We are not boastful; these are just the facts from the last few years, but it happens for a real reason.

Join a winning group of amazingly down-to-earth and humble, fun-loving, hard-working, community-minded people. Students can sign up to have fun and earn school credit working with our trained Site Captains at any of our beaches during the months of the year, held regularly at six sites. This year, we have adopted the honey bee, as well as native bumble bees, as our Earth Heroes. Come and learn about this new adventure as we learn, too.

When you join the award-winning Pacifica Beach Coalition, you're a part of something special!

We're a volunteer-driven community of Earth Heroes inspired by kindred spirit and collective passion for protecting and preserving our ocean, beaches, creeks, wildlife and native habitat. Together, we're growing as a powerful force for positive change recognized as a community-centered model leading sustainable environmental stewardship among all ages through advocacy, education, community building and citizen action in the Bay Area.

You too can lead positive change. Throughout the year we host field and education programs, connecting thousands who care for our environment. You can clean a beach, restore habitat, advocate, become a member, organize events, donate, join a committee, become a student liaison, lend your skills, share your talent ... all while learning more about protecting our coastal environment.

(Helen Nicely and Julie Walters are members of the Pacifica Beach Coalition)